

INSTITUTE OF MANAGEMENT  
**PLACEMENT**  
BROCHURE



Attitude  
defines  
Altitude

THE MET LEAGUE OF COLLEGES  
**MET**  
AS SHARP AS YOU CAN GET

**Bhujbal Knowledge City**

# Our Faith

न चौर हार्यम् नच राज हार्यम् ।  
न भातृभाज्यम् नच भारकरी ॥  
व्यये कृते वर्धते एव नित्यम् ।  
विद्याधनं सर्वधन प्रधानम् ॥

Knowledge can neither be stolen by a thief,  
nor snatched by king.  
It is indivisible unlike ancestral property,  
It never burdens the bearer,  
It multiplies manifold when offered to others.  
Knowledge is the supreme form of wealth.

विद्ये विना मती गेली,  
मती विना नीती गेली,  
नीती विना गती गेली,  
गती विना वित्त खचले,  
इतके अनर्थ एका अविद्येने केले  
- महात्मा ज्योतिराव फुले

Lack of knowledge leads to indiscretion;  
Indiscretion leads to lack of ethics  
Lack of ethics leads to absence of direction and momentum;  
Absence of direction and momentum results in bankruptcy;  
Such is the HAVOC caused by the lack of knowledge.

**-Mahatma Jyotiba Phule**




## **Our Vision**

To shape professionals, to conquer the present and the future challenges to the socio-economic fabric of our society, by institutionalizing search, development, research and dissemination of relevant knowledge through structured learning systems.

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## **Our Mission**

To evolve, develop and deliver dynamic learning systems to equip professionals with conscience and commitment to excellence and courage to face business challenges.



“We can do great things,  
Only small things with great love.”

**- Mother Teresa**

- Message from Chairman
- Giving India Edge
- About MET League of Colleges
- A Glimpse of Nashik
- What Gives Us the Edge
- Events at MET
- Advantage MET
- About Institute of Management
- About MBA
- From Director's Desk
- Basic Educational Qualification & Specialization
- Student Profile - Marketing
- Student Profile - Finance
- Student Profile - Human Resources
- Student Profile - Operations Management
- Industry Appreciates our Managers
- Recruitment Form





To 'educate' is to prepare for future task and career. Each one of us is born with at least one trait that defines our unique identity & in discovering this unique trait, one needs to have proper direction. In the era of globalization, to have an identity of one's own is extremely important. 'Identity', as defined is the distinct personality of an individual. With this in mind, Mumbai Educational Trust has been established in 1989.

As it is very significant to provide world class infrastructure in imparting education, it is equally relevant to be compatible with the world. We believe that today's youth should have every opportunity to be a true professional, by true professional, we mean, a person who is ready to mould himself & imbibe set of qualities to perform with socio-economic responsibility.

With the objective to evolve & produce dynamic and highly competitive professionals, Mumbai Educational Trust is consistently generating a quest for excellence. All the faculties & the staff are always after the process of enhancing & encouraging the inborn qualities of the students and shaping their future by way of institutionalizing search, development and research in them. To our credit, over 30,000 professionals have passed with flying colors and established their career in global competition.

Mumbai Educational Trust has expanded its horizon to Nashik and established Bhujbal Knowledge City in 2006-2007.

World has become a family, we have to adopt multi lingual, multi cultural, multi disciplinary educational ethos. MET understands the challenges & scope of 21st century & engrossed in the process of designing new courses to produce meticulously all-round and innovative professionals.

I wish all the students & the staff my best for their future endeavor.

### **Chhagan Bhujbal**

Chairman, Mumbai Educational Trust

# GIVING INDIA THE EDGE

From the ancient period to the 21st century, India has been a guiding source to the world when it comes to education. The amalgamation of knowledge, values, skills and vision has always been the key features of Indian educational system. The old 'Gurukul' System had its impact in producing mature knowledgeable and practically skillful youth. Our nation undauntedly represents aspirations of the world. Indian philosophy has its unique quality of absorbing new ideas and balancing them with old values. It has always shown the right path for the youth to follow.

Today 500 million youth strongly feel and have conviction that with a double digit growth achieved with the support of industrial and scientific advancement, we are heading towards one of the most admirable and dominant players in the global economy. Recent incidence of the slow down of the economy has proved that our economic and legal systems stands unshaken in the most delicate and shaking world environment.

Today's education has become a very competitive, global and an extremely demanding phenomena. Technical and theoretical education can only sustain with a high level of self evaluatory and responsible accountability. Sharp minds have to take cognizance of every day challenges.

In the context of class and mass education, at MET, we are fully prepared and geared up for the challenges. With world class infrastructure and highly intellectual and innovative intelligentsia, our faculty members strive for enhancing the practical as well as theoretical knowledge of young professionals who have excelled in various national and international industries and cooperate houses. Some of them have left there mark in the academia and achieved global recognition. MET has also expanded its horizon & established another educational campus 'Bhujbal Knowledge City' at Nashik. MET would make its small contribution by way of producing sharp minds and evolving the youth to lead India towards achieving greater heights.

**MET is our humble contribution to building a resurgent, socially responsible and globally competent India poised to conquer the global economy.**



**Pankaj Bhujbal**  
Trustee



**Samir Bhujbal**  
Trustee



# ABOUT Met League Of Colleges



Mumbai Educational Trust (MET) is a public charitable trust established in 1989 with a mission to radically redefine education system in India. The MET League of Colleges is conglomerate of premier educational institutions, driven by a single minded focus on translating aforementioned mission into concrete reality. MET is a multifaceted and multi-disciplinary centre of excellence in relentless pursuit of professional excellence that surpasses the highest standards. MET League of Colleges is having campuses, emanating aura of majestic blend of architectural grandeur and educational piety and serenity, in Mumbai as well as in Nashik.

## **Bhujbal Knowledge City, Nashik**

MET's Nashik campus is situated at state-of-the-art Bhujbal Knowledge City, Adgaon. The campus spans over 34 acres of lush green landscapes with over 4 lacs sq.ft. of campus floor space. The infrastructure adheres to and exceed international standards with faculty housing, hostel facilities, amphi-theatre, wi-fi, ultra modern AC computer laboratories with TFT screens, air-conditioned libraries and seminar halls in each Institute, well equipped pharma labs, hi-tech classrooms, ultramodern furniture, special infrastructural facilities for physically challenged students and much more. Her Excellency, the president of India, Smt. Pratibhatai Patil inaugurated Bhujbal Knowledge City on 28th November 2007 and dedicated its services to the nation.

MET BKC is an institution where students pursue learning and cutting-edge technologies in a wide variety of disciplines ranging from engineering, new technologies to management. Our vision and constant efforts in developing new courses and new teaching methods further challenge students to think beyond traditional lines, while optimizing academic co-curricular inputs.

## A GLIMPSE OF NASHIK

Nashik is a city in India's Maharashtra state. Situated in the northwest of Maharashtra state, the city of Nashik is 180 Km from Mumbai and 220 Km from Pune. It is situated on the banks of Godavari river and in recent times it is popularly known as "Wine Capital of India" or "Grape City".

Nashik city is one of the three vertices of Mumbai-Pune-Nashik Golden Triangle. Nashik is selected as Mini-Metro city and is an emerging knowledge center with many top institutes setting up their campuses in and around.

The city is well known for its pleasant climate and scenic surroundings. It is one of the fastest developing cities of India, and is the next logical destination for major IT and Manufacturing sector industries, after Pune. The city of Nashik is already surrounded by well developed industrial areas, with manufacturing plants of prominent companies such as Mahindra & Mahindra, BOSCH, ABB Ltd., Samsonite South Asia, CEAT Ltd., Crompton - Greaves Ltd., Schneider Ltd., VIP Industries Ltd., GlaxoSmithKline Ltd. etc. operating since long.

Also India Security Press and Hindustan Aeronautics Limited (HAL) are situated in and around the city of Nashik. With Population of around 2 million, Nashik is vibrant marketplace with a very well developed service sector and infrastructure sector. Also Nashik has significance as historical and holy city. Places like Shirdi and Tryambakeshwar are situated in the close vicinity of Nashik.







MET's Tryst with the First Citizen of India

**Chalo Delhi :** MET's Tryst with the First Citizen of India - The highlight of the 'Chalo Delhi' expedition was the visit to the Rashtrapati Bhavan to meet Shri. Pranab Mukherjee. The President of India spoke to the students about finance and economy in India and also emphasised on empowerment of the Nation. The students also got a chance to have an interaction with Former President of India, Dr. APJ Abdul Kalam at his residence. The discussions ranged on topics like innovation, creativity, technology, entrepreneurship and management.



Former President of India, Dr. A P J Abdul Kalam flanked by sharp METizens



BKC Adopted village 'KONE' for its overall development

**Go Green:** Eco friendly and Go Green are not just buzz words for us, there is an urgent need for each one of us to take action to protect and revive our planet earth. MET-BKC has designed all its buildings as per the Green Architecture and regularly undertake tree plantation drives and environmental awareness programs.



Go Green... and environment friendly approach



As part of CSR activity the students and faculties of MET BKC organized plantation move through 'Vriksha Dindi'

**Sensitivity to Social Causes:** The students and MET faculty Mumbai are currently executing Project TRUTH in cooperation with United Nations (UN DESA). Students of MET-BKC, IOM have taken an initiative to teach English to Zilha Parishad School Students of Village Odha, Nashik. BKC has bought smile on the faces of the villagers by adopting villages "KONE" and "NAGOSLI". Their eyes are light up with hope, as slowly but surely basic amenities; home health; social and economic development can be felt in this forbidden place. Students' involvement ensures bringing about social sensitivity towards the problems of underprivileged and underdeveloped people and places. It also helps to get an insight into the working of NGOs who are now focal point of wider issues of corporate governance. MET - BKC always takes a keen interest in upliftment of the under privileged lot. MET BKC is in the forefront, in lending a helping hand to the people affected by Tsunami, Floods or other natural calamities.



MET BKC students providing aid to flood affected people of Nandgaon Dist. Nashik.



Dr. Hanifa Mezoui, Chief, NGO Section, UN DESA, with the MET Interns

**Competency Mapping and Career Planning:** Eminent psychologists conduct psychometric and other tests to critically examine and map the students knowledge, skills and attributes so



Each One Teach One Mission under taken by MBA Students teaching to Z.P. School's Children at Village Odha, Nashik



# WHAT GIVES US THE EDGE



Mr.S.Padmanabhan Executive Director, The TATA Power co. Ltd.addressing the students of IOM along with Mr.Gobind Baghasingh VP, HR The TATA Powers co. Ltd. & Shefali Bhujbal on the stage.

that they pressfit into the corporate culture. Accordingly training, development, succession planning and individual counseling is undertaken.

**Combat MET:** Students participate and compete in inter-collegiate and intra-class presentation and Group Discussions on current topics and contemporary controversial subjects. This sharpens their analytical, logical and oratory skills.

**ISO 9001:2008 Certification:** The grant of the ISO 9001:2008 certification by LRQS is an acknowledgment of MET's capacity to deliver professional education that meets the highest standards of professionalism worldwide.

**Industry Interaction:** Students get an opportunity to interact with the doyens of the industry through platforms like CEO Speak and guest lectures.

**Tie-up with British Council:** British Council, one of the reputed NGOs have got tied-up with Bhujbal Knowledge City for library services. The scope of this tie-up is vast in the sense that the students of Bhujbal Knowledge City would also get an advantage of all the academic initiative of British council.

**MET BKC UTSAV:** Various sports event are organized through out the year. Students are encouraged to participate at District, State and National level. Sports activities builds up stamina, enhances individual performance & infuses team dynamics. The cultural mega event UTSAV, which displays opulently diverse and splendid fusion of cultures, from Indian folk to western Hip Hop & From Dindi to Ramp Walk.

**Foreign Language:** In the context of Globalized corporate world, multilingual competency has become essential. To cater to this need, facility to learn foreign languages has been provided where in students feel empowered to apply it at global level.



'Memoire' a program with difference was organized by the students to entertain an honour the people from old age home.



Senior officer from United States of American Consulate Mr. J.D.Giblin addressed the students career opportunities in USA



"Interaction with corporate stalwarts like Mr. J. Kamthikar



Team of LEAD (Leader accelerating development program) members of MET IOM for the idea generation in social change.



Promoting performing arts at MET BKC UTSAV 16



"Induction Programme" Inaugurated by Dean Dr. E.B. Khedkar



'MBA Arambh' Launchpad 2016

**Memoir:** As part of Holistic development and imparting value based learning, students of IOM have taken an Initiative for bonding with old age home senior citizens from last three years, this initiative of Students is named as 'Memoir' wherein the senior citizens are invited to the campus to be with IOM students. Students perform exclusively for them like singing, dancing, skits & mimicry. The senior citizens are encouraged to play simple games. There is healthy interactions wherein the generation gap is bridged by sharing valued life experiences. Senior citizens go down the memory lane & relive their glorious days, they actively sing & dance with the students creating an ambience of festivity & gaiety. Memoir helps in keeping up our rich heritage & Cultural traditions.

**EPOCH- The Urban Hatt:** Students of MBA-1<sup>st</sup> year organize an activity 'EPOCH- The Urban Hatt' every year in which they undergo through the process of development of a product and market the same. This activity helps students to explore their entrepreneurship skills and help them learn different Managerial skills.

**About MET Congruence : 'Good to Great: In search of Excellence'** - Congruence is a flagship event of MET league of colleges with the aim to have a platform where best of the minds from management programs can share and showcase the ever changing stream of management thought this ideology is what defines Congruence. An event that makes you question the ordinary, which provokes and inspires you to think and leaves you enriched with an experience beyond belief.



**"Drishti" HR meet** is been organized since 2010 and have been conducting since then, there are varied facets of Human resources have been explored like Human Sigma, Talent Management, Organizational Positivity, Employee Engagement, Work Culture, Industrial Relation.

### National Conference @ MET:

4<sup>th</sup> National Conference was Organised in 2016 at IOM on the theme & Digital India.

The Objective of this Conference was Provide a Platform for

Researchers academicians & Corporate delegator to explore various Facets of Make in India Vision put forth by Hon. Prime Minister of India. During the Conference total 60 Research Paper across India were Received & out of which 45 were published in our In-house International Research Journal 'METeroid' & 'MET Management Retrospect.



4<sup>th</sup> National Conference on Digital India : Opportunities & Challenger for Make in India 2020



# ADVANTAGE MET

- MET is an NGO in Special Consultative Status with the UN (ECOSOC).
- MET has been ranked 13th best B School in South Asia by Asia Inc. Magazine.
- 12th best private B School in India by CNBC TV18.
- Ranked 'A++' grade B School by Business India.
- Global internship opportunities across USA, UK, China and Gulf.
- Freshship programme for meritorious students.
- Excellent placement opportunities in India and abroad.
- Superior intellectual capital armed with knowledge and experience.
- Well networked with the best of corporates in India and abroad.
- International interactions through China Study Mission and UN internship programme.
- Sensitizing the students towards social causes through programmes: Save Water, Project TRUTH, Vidya Shakti etc.
- The best state-of-the-art infrastructural facilities.
- Strong alumni base of over 25,000 students.
- Global faculty.
- Live management threshold is offered to MET Nashik campus through Unique Video Conferencing facility, in MET Mumbai & Nashik.
- International alliances with reputed B Schools.
- Outstanding Indian / global industry interface.
- Corporate social responsibility projects.
- Enlightened interaction for urban-rural synergy.
- Globalized learnings delivered with Indian ethos.



**Dr. Narendra Jadhav**  
Member of Planning  
Commission, Govt. of India.



**Shri Shri Ravi Shankar**



**Paul Falmsbee,**  
US Consulate General



**Shri. Kumar Ketkar,**  
Chief Editor, Daily LokSatta



**MS. Teri McLuhan**  
Director, Badshah Khan Movie



**Prof. Carolyn Heising**  
Scientist-Nuclear Power & Energy



**Achyut Palav,**  
World Famous Calligrapher



**Achyut Godbole,**  
IT Wizard



**H. N. Shrinivasan**  
V.P. - HR Taj Group of Hotel



**Chandrashekhar Tilak**  
Executive Vice President at N.S.D.L.

# About MET's Institute of Management (IOM)



In just few years MET's Institute of Management (IOM), Bhujbal Knowledge City (BKC) Nashik, has evolved from a fledgling enterprise to leading school of management. It all started with the realization that there was need to integrate diverse streams of knowledge and expertise, meaningfully, with industry and disseminate advanced knowledge of management so as to meet challenges of future.

It is obvious that only having vision is not enough. Quality education is the decisive factor. The founders have empowered the members of the faculty to govern and administer diverse academic and non-academic activities of the Institute. This has elevated the quality of overall learning experience at the Institute to a very high level .

**Faculty** : The Institute's core strength is its faculty, whose varied educational and cultural antecedents, global outlook, multilingual competence and wide range of interest and expertise support a comprehensive curriculum.

**Facilities** : The Institute boasts of excellent educational facilities, including, arguably, Nashik's leading reference library on the subject of management; a range of computers and audio-visual equipment for students' use; extensive information technology resources etc.

**Library** : Our Library is our major intellectual asset, the prowess of which is depicted below;

- More than 13000 + books on range of subjects, including general reading, many of them seminal and world renowned works by celebrated authors. Also a unique collection of reference books.
- Indian Journals: 25 (MIT Sloan Management Review, Economic & Political Weekly, Journal of Finance, Marketing Management, HRM, IBM Review and many others.)
- International Journals: 05 (Harvard Business Review, Forbes Global, The Economist, Jr. of Global Economy etc.)
- Database EBSCO Business source elite , Collection of E-Journals.
- Newspapers: 14, Last but not the least, there is no budgetary constraint of any sort for library. Extensive reading is very actively recommended and ensured at all levels within the Institute.

**Personality Development Initiative:** As they rightly say, "people and diamonds have real market value when they are polished". Special drive is launched for personality development and corporate grooming of our students - the future managers. Students are extensively trained on the art of protocol, Business Etiquette, International Etiquette, Social Etiquette, Dining Etiquette, Business Communication, Dress Code, Presentation Skills, Body Language, Hygiene and Sanitation, etc. We firmly believe that above aspects also are as much important, if not more, in managerial development of individual, as all other theoretical and practical inputs relevant to diverse management subjects, and areas of expertise. **Personality evolves with art, as new initiative, personality development through Dance, Yoga, Theatre, Modeling, Music has been started basically to let the students & staff realize their inner & hidden strengths.**

**Placement Department:** Placement department embodies the spirit of the institution and incorporates its various

philosophies in its day-to-day functioning. Placement department strives to make students achieve the right job and make them fit for corporate and industry.

Focus is completely on ensuring that students get placed in the companies where they fit in intellectually and culturally. BKC alumni consistently add value to their organization and had moved up the ranks faster. This has created impact in the minds of the industry at large thus making them prefer MET-BKC students.

**Faculty Development:** There is always a room for improvement and self evaluation, for the faculties of Institute of Management & the staff, faculty development program had been organized. Renowned management 'Gurus' & industry stalwarts Mr.Murli Iyer - vice president HR Crisil, Bhasker Joshi - sr. academic advisor, Aruna Mukhie - senior expert in academic & management skills, Prashant Khambaswadkar - Managing Director & CEO, Universal Business Solutions pvt.ltd., Swapan Nandi - Executive Director & Academic advisor, UMF took various sessions and workshops on visioning, goal setting, planning, organizing, market orientation, focus on industry, problem analysis, creativity, result orientation, conflict management & stress management etc. which helped everybody in stream-lining their future plans for the students as well as their career.







## ABOUT MBA

MBA programme is two years full-time Masters programme in Business Management, it is recognised by AICTE & affiliated to University of Pune. Admissions to this programme are based on CET score. This programme consists of four semesters. The MBA programme has a syllabi that more than meets the requirements of industry and keeps pace with new trends. It equips students to pursue careers in Marketing, Finance, Production & Materials, Human Resources & Systems, International Business Management. The programme focuses on building analytical skills necessary for decision making and developing a pragmatic approach toward assessment of a business situation. Students undertake projects of two month duration in which they actually work for industries. It provides a broad managerial exposure, as well as an opportunity to concentrate on a specific functional area. The emphasis is on augmenting management talent and resources by building on the base of highly accomplished faculty and motivated student body. Main thrust is on imbibing a sense of strategic outlook to management problems, in the students, and also on management as an integrated process and requires student to develop global view of economic, technological, cultural and political environment of business. The goal is to facilitate and enhance the global competitiveness of organizations through leaders, entrepreneurs and managers equipped with state-of-the-art management knowledge.



Dear Corporate Colleagues,

In the last forty years or so, management education in India has taken giant strides – from a mere handful of institutes in the early 1960's to more than 3500 today. It has brought about a quantum change in the perception of society in general, and students in particular, with regard to the importance and scope of management as a field of professional study.

A good management education can provide a stepping stone to lucrative and promising professional careers for ambitious young men and women. Now that the world is truly a global village, business in the global environment is becoming increasingly competitive and complex, calling for multi-disciplinary and multi-dimensional skills. The upwardly mobile young professional is able to acquire these hard and soft skills only through a well designed and executed management program, delivered by qualified and experienced faculty in a progressive, modern B-School.

Keeping in mind the need for top-class intellectual capital and infrastructure that define the excellence or absence thereof in a Business School, our efforts at MET-BKC has always focused toward attracting the best of in-house as well as visiting talent. Classroom lectures are interspersed with live cases, industry exposure and interactions with corporate stalwarts, who share their experiences perspectives with our students.

Another dimension emphasized at MET-BKC is the all-round holistic development of our students' personalities. We therefore lay particular emphasis on Communication and Foreign Language skills which will give our students a head start in the global arena that they are required to face today.

In the most emphatic way, we categorically groom our students in getting them selected in one of the top brands of the national and international level. The campus placement of our students has been consistently increasing with number of companies coming to our campus has also drastically increased.

With the kind of structured, contemporary inputs delivered to our students, I am confident they shall prove to be an asset to any organization. I wish them every success!

**Dr. Nilesh Berad**

Director



## OUR IN-HOUSE FACULTIES

### Dr. Sonali Gadekar

Asso. Professor, MBA, M.com,  
SET, Ph.D (Management), Ph.D  
Accreditation Management Teacher.  
Exp: 15 Yrs.

### Mr. Zafar Khan

Asstt. Professor, MBA, MPM  
30 years

### Mrs. Brotiti Mistri

Asst. Professor, MBA, HRM  
Accreditation Management Teacher.  
Exp: 11 Yrs.

### Mr. Manav Agarwal

Co-ordinator, M.Com, MBA, AFP  
4 yrs

### Dr. Yogesh Gaikwad

Asso. Professor, Ph.D, NET, SET,  
MBA (Mkt & HRM)  
Accreditation Management Teacher.  
Exp: 9 Yrs.

### Mr. Atul Thombre

Asst. Professor, MBS  
Accreditation Management Teacher.  
23 yrs

### Mr. Santosh Gaikwad

Asst. Professor, MA. English, B.Ed  
11 years

### Dr. Prasad Joshi

Asst. Professor, MBA , Ph.D,  
NET (Management)  
Accreditation Management Teacher.  
Exp: 7 Yrs.

### Mrs. Pooja Varma

Asst. Professor, MPM  
5 yrs

### Prof. Yogesh Jadhav

Asstt. Professor, B.Sc, MBA  
3 years

### Dr. Vardhan Chouby

Asstt. Professor, Ph.D,  
MBA Marketing & Systems  
Accreditation Management Teacher.  
Exp: 16 Yrs.

### Mrs. Namrata Deshmukh

Asst. Professor, MBA, AFP  
Accreditation Management Teacher.  
Exp: 6 Yrs.

### Mr. Shrinivas Chaskar

Asstt. Professor, Sr. Manager  
Training & Dev., M.Com,  
Post Graduate, Diploma in  
Industrial Relation & Personal Mgt.  
18 years

## OUR VISITING FACULTIES

### Praveen Tungare

BSc, FICWA  
Industry experience: 34 years,  
Teaching experience: 25 years  
Visiting Faculty in Leading B-Schools in Pune,  
Professor in Indira Institute

### Prof. Potdar

B.Sc. Microbiology, D.B.M.  
Industry experience: 21 years

### Prof. Vidya Pingale

MPNLP/M.Phil (German)  
MA, B.COM  
Teaching Exp: 20 Yrs.

### Mr. Anand Amdekar

B.Com., L.L.B., A.C.S.  
Industry experience: 03 years,  
Teaching experience: 17 years  
Self Employed  
Corporate Governance &  
Management Assistant

### Mr. Ramasubramanian N. Iyer

MBA, B.E  
Industry Experience: 17 Yrs.

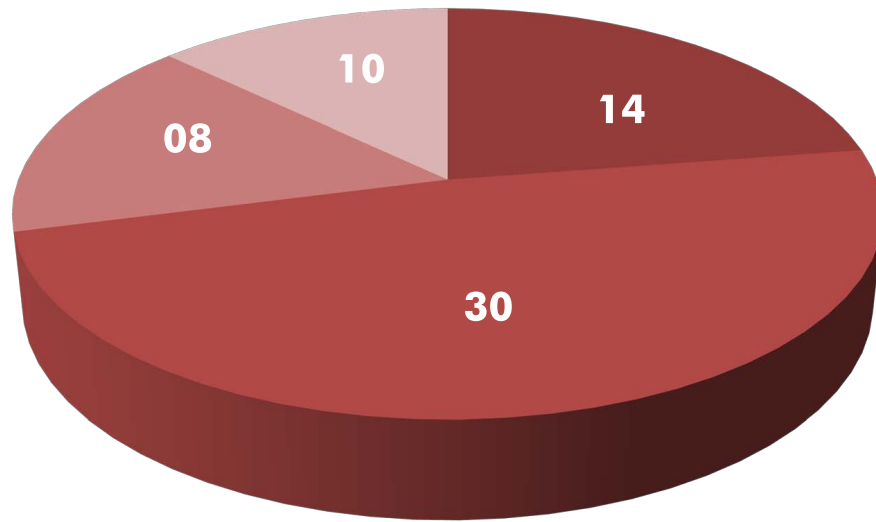
### Jitendra Choudhari

MBA, B.Sc.  
Industry experience: 20 years

### Bikash Banerjee

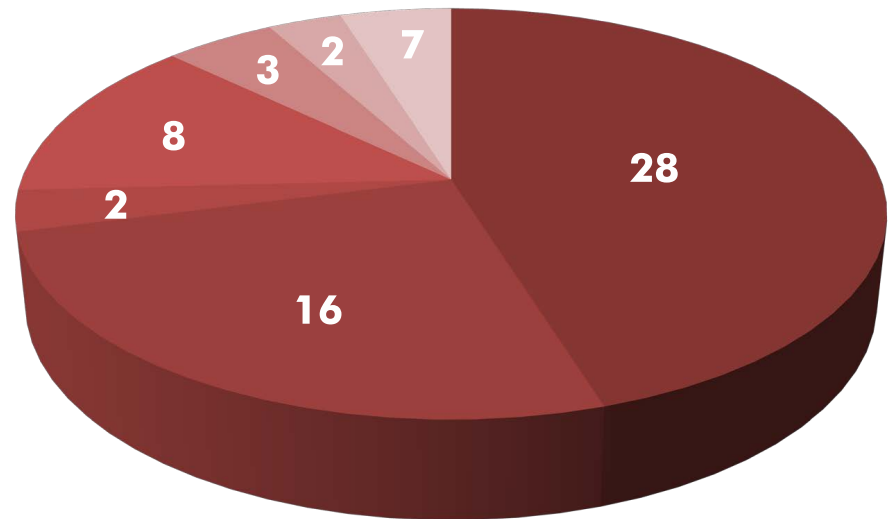
M.M.M.,  
Persuing PhD (Management)  
Industry experience: 20 years  
Approved B Schools in Mumbai

# BASIC EDUCATIONAL QUALIFICATIONS AND SPECIALIZATIONS



Specialization	No. of Students
<b>Marketing</b>	<b>14</b>
<b>Finance</b>	<b>30</b>
<b>Human Resource</b>	<b>08</b>
<b>Operations Management</b>	<b>10</b>

Graduation	No. of Students
<b>B. Com</b>	<b>28</b>
<b>BBA/BCS/BBM</b>	<b>16</b>
<b>B.E</b>	<b>02</b>
<b>B.Sc</b>	<b>08</b>
<b>BCA</b>	<b>03</b>
<b>B.A</b>	<b>02</b>
<b>Others (BHMS/B.Pharm)</b>	<b>07</b>







# MARKETING

STUDENTS' PROFILE



## **Borisa Tushar Arjun**

B.COM

Summer Project Organization Name:

Parksyde Developers,LLP.

Summer Project Title:

A Study on Senior Citizen Housing Requirements.



## **Dani Rushikesh Uttam**

B.COM

Summer Project Organization Name:

Axis Bank Ltd.

Summer Project Title:

Comparative Analysis of Products & Services of Axis Bank with Its Competitors.



## **Ingale Pradeep Tulshidas**

B.COM

Summer Project Organization Name:

Wealth Zone Concept Clothing UP

Summer Project Title:

Promotion & Distributors Strategies in Nashik & Jalgaon.



## **Khairnar Ashish Govinda**

B.Sc

Summer Project Organization Name:

Jayashree Wheels Pvt.Ltd Nashik.

Summer Project Title:

Consumer Behavior Towards Yamaha for Jayashree Wheels Pvt.Ltd Nashik.



## **Nikam Vikram Shantilal**

BBA

Summer Project Organization Name:

Ashoka Build Well Nashik.

Summer Project Title:

Customers Preference Towards Real Estate for Ashoka Build Well Nashik.



## **Panchal Vidhya Mahendra**

BBA

Summer Project Organization Name:

Uddan-An NGO.

Summer Project Title:

A Study for strategy adopted for fund raising & advertisement



## **Pardeshi Amit Anilsinha**

BCA

Summer Project Organization Name:

Anand Agro Pvt.Ltd. Nashik.

Summer Project Title:

Marketing Strategies for Anand Agro Pvt.Ltd.



## **Patil Ganesh Dinkar**

B.E(Comp)

Summer Project Organization Name:

NSK Biotech Nashik.

Summer Project Title:

A Study of Clients Feedback for NSK Biotech, Nashik District.



## **Patil Manoj Ashok**

B.Sc (Comp.Sci)

Summer Project Organization Name:

Merino Industries Ltd.

Summer Project Title:

A Study on Brand Preferences of Laminates for Merino Industries Ltd. In Kokan Region.

## **Pawar Nikhil Dattatray**

B.Pharm

Summer Project Organization Name:

Wasan Toyota Nashik.

Summer Project Title:

Competitive Market Analysis of Toyota Innova with Chevrolet Tavera in Nashik.



## **Pawar Rahul Nimbajirao**

B.COM

Summer Project Organization Name:

Merino Industries Ltd.

Summer Project Title:

To Study the Consumption of Laminates in South Gujrat Region for Merino Industries Ltd.

## **Sablay Sarvesh Sunil**

B.Pharm

Summer Project Organization Name:

Bricks & Bonds.

Summer Project Title:

Consumer Behavior for Buying Homes in Nashik with Respect to Bricks & Bonds.



## **Sancheti Kevin Sanjay**

B.COM

Summer Project Organization Name:

Gurudatta Tiles and Gurudatta Enterprises Pune.

Summer Project Title:

A Study of Sales of Pavour Blocks and Tiles at Gurudatta Enterprise and Gurudatta Tiles.

## **Savarkar Vishwesh Arekh**

B.Sc (Biotechnology)

Summer Project Organization Name:

Merino Industries Ltd.

Summer Project Title:

Market Share and Competitive Analysis of Merino Laminates in Nashik Region for Merino Industries Ltd.



"You have to dream before your dreams can come true.  
Man needs his difficulties because they are necessary to enjoy success.  
Great dreams of great dreamers are always transcended."

**- Dr.A.P.J.Abdul Kalam**



# FINANCE

STUDENTS' PROFILE



## **Awhad Kaveri Sanjay**

B.COM

Summer Project Organization Name:  
Maruti Gramin Bigarsheti Sah Patsanstha.  
Summer Project Title:  
A Study on Credit Appraisal and NPA Management.

## **Baheti Dipika Sanjay**

B.Sc

Summer Project Organization Name:  
Buldhana Urban Co-op Credit Society Ltd.  
Summer Project Title:  
Study of Loan Profile of  
Buldhana Urban Co-op Credit Society Ltd.



## **Bhoi Sarika Kailas**

B.COM

Summer Project Organization Name:  
LKP Securities Ltd.  
Summer Project Title:  
Fundamental Analysis of Selected Companies in FMCG Sector. Study of Non Performing Assets Management.

## **Bhujbal Bipin Ghanasham**

B.COM

Summer Project Organization Name:  
N.D.C.C Bank Nashik.  
Summer Project Title:  
Study of Non Performing Assets Management.



## **Daware Mohini Prakash**

BBA

Summer Project Organization Name:  
Bright Autoplast Pvt. Ltd.  
Summer Project Title:  
A Detail Study of Inventory Management  
and Control Techniques.

## **Dhoot Venkatesh Onkar**

B.COM

Summer Project Organization Name:  
Motilal Oswal Securities Ltd.  
Summer Project Title:  
A Comparative Study on  
Tax Saving Mutual Fund of Selected Companies.



## **Donde Akshata Sitaram**

BBA

Summer Project Organization Name:  
State Bank of India  
Summer Project Title:  
A Comparative Study of Home Loan Procedure  
in State Bank of India and HDFC Bank.

## **Gupta Lovisha Rajesh**

B.COM

Summer Project Organization Name:  
Kotak Securities, Nashik.  
Summer Project Title:  
Impact of Bonus Announcements on Stock Price.





## **Hatmode Gourav Dattatray**

BBA

Summer Project Organization Name:  
Kotak Mahindra Bank Ltd.  
Summer Project Title:  
Analytical Study on Impact Forex Fluctuations  
on Indian Economy.

## **Hote Shubhangi Nandkumar**

B.COM

Summer Project Organization Name:  
Angel Broking Pvt. Ltd. Nashik  
Summer Project Title:  
Comparative Analysis of Risk and  
Return in Derivative Market



## **Jain Roshni Vardhaman**

B.COM

Summer Project Organization Name:  
Indianivesh Securities Pvt Ltd.  
Summer Project Title:  
Technical Analysis of Selected Scripts of IT Sector.

## **Karpe Sonali Sunil**

B.Sc

Summer Project Organization Name:  
Bright Autoplast Company.  
Summer Project Title:  
A Study of Working Capital Management.



## **Kedare Akash Ravindra**

BBA

Summer Project Organization Name:  
Yashashri Gramin Bigarsheti Sahakari Patsanstha Ltd.  
Summer Project Title:  
An Analytical Study of Loans and Advances with  
Special Reference to Gold Loan  
at Yashashri Gramin Bigarsheti Sahakari Patsanstha Ltd.

## **Khamkar Tushar Rajendra**

B.COM

Summer Project Organization Name:  
ICICI Securities Ltd  
Summer Project Title:  
An Analytical Study of Tax Saver Schemes in  
Mutual Fund of ICICI Securities Ltd.



## **Kshirsagar Pruthviraj Pramod**

BBA

Summer Project Organization Name:  
The Nashik Merchants Co-operative Bank.  
Summer Project Title:  
Study of NPA Management at  
Nashik Merchants Co-operative Bank.

## **Kulkarni Swarada Ganesh**

B.COM

Summer Project Organization Name:  
Kotak Securities Ltd.  
Summer Project Title:  
Fundamental and Technical Analysis of  
Major Companies in Information Technology Sector.







## **Lunawat Komal Chandrakant**

B.COM

Summer Project Organization Name:

Indianivesh Securities Pvt Ltd.

Summer Project Title:

Security Analysis of Automobile Sector.



## **Mulay Sonali Shrikant**

BHMS

Summer Project Organization Name:

Indianivesh Securities Pvt Ltd.

Summer Project Title:

Fundamental Analysis of IT Sector



## **Nandan Jagruti Yuvraj**

BBA

Summer Project Organization Name:

HDFC Bank.

Summer Project Title:

Comparison of Home Loan Scheme of Different Bank.



## **Pagariya Priya Subhash**

B.COM

Summer Project Organization Name:

Axis Bank Nashik.

Summer Project Title:

Financial Statement Analysis in Axis Bank.



## **Paik Suraj Ganpat**

BBM

Summer Project Organization Name:

Indusind Bank Ltd

Summer Project Title:

Financial Statement Analysis of Indusind Bank Ltd.



## **Parmar Isha Purshottam**

B.COM

Summer Project Organization Name:

Axis Bank Ltd.

Summer Project Title:

Performance Evaluation of Axis Bank Ltd.

Using Camels Model.



## **Pingale Dipak Rajendra**

BBA

Summer Project Organization Name:

The Yeola Merchants Co-Op Bank Ltd.

Summer Project Title:

Study the Credit Appraisal of Enterprises Loan.



## **Prabhu Shreya Jayant**

B.COM

Summer Project Organization Name:

LKP Securities, Nashik.

Summer Project Title:

Portfolio Management in Mutual Fund.





## **Rathod Harshal Ballawsingh**

B.COM

Summer Project Organization Name:  
Axis Bank Ltd. Nashik  
Summer Project Title:  
Retail Banking & Evaluation of  
Financial Performance of Axis Bank.



## **Sanap Madhuri Manoj**

B.COM

Summer Project Organization Name:  
Angel Broking Pvt. Ltd. Nashik.  
Summer Project Title:  
Portfolio Management Services of  
Angel Broking of Pvt.Ltd.



## **Shardul Tai Kishor**

BBA

Summer Project Organization Name:  
LKP Securities Shares.  
Summer Project Title:  
Risk and Return Analysis of Mutual Funds.



## **Somani Hrushikesh Kishor**

B.COM

Summer Project Organization Name:  
ICICI Securities Ltd.  
Summer Project Title:  
Performance Evaluation of Equity Oriented  
Mutual Fund Schemes of ICICI Securities Ltd.



## **Sonawane Swapnil Manoj**

B.COM

Summer Project Organization Name:  
Wealth Zone Concept Clothing LLP.  
Summer Project Title:  
Budgeting of Event at Wealth Zone Concept Clothing LLP.



## **Tiwari Poonam Omprakash**

B.COM

Summer Project Organization Name:  
Axis Bank Ltd..  
Summer Project Title:  
To Study the Products and Services of  
Axis Bank Ltd and Compare it with its Competitors.

“I think if you do something and it turns out pretty good,  
then you should go do, something else wonderful,  
not dwell on it for too long, just figure out what's next.”

**- Steve Jobs**



# HUMAN RESOURCE

STUDENTS' PROFILE



## **Chawla Vanita Sugnomal**

BBM

Summer Project Organization Name:

Siemens Ltd.

Summer Project Title:

Study of Talent Acquisition, Practices at Siemens Ltd.



## **Dubey Prerana Pramod**

BCS

Summer Project Organization Name:

Datamatics Global Services Ltd.

Summer Project Title:

The Employee Satisfaction Survey at

Datamatics Global Services Ltd.



## **Makhija Disha Prakash**

B.COM

Summer Project Organization Name:

Shree Kripa Automobiles Pvt.Ltd. (Volkswagen)

Summer Project Title:

A Study on Employee Attrition Analysis in Volkswagen, Nashik.



## **Shaikh Neha Allauddin**

B.Sc

Summer Project Organization Name:

Ashoka Concessions Ltd.

Summer Project Title:

A Study of Employee Satisfaction with

Respect to Training and Development



## **Tuteja Manpreet Jitendra Singh**

B.COM

Summer Project Organization Name:

Shree Kripa Automobiles Pvt.Ltd (Volkswagen)

Summer Project Title:

A Study on Employee Grievance Handling

Analysis in Volkswagen, Nashik

## **Daroli Diksha Maroti**

B.COM

Summer Project Organization Name:

Ashoka Concessions Ltd.

Summer Project Title:

Critical Analysis of Factors that Helps in  
Employee Retention at Ashoka Concessions Ltd.



## **Kajale Manisha Rajendra**

B.A

Summer Project Organization Name:

Wockhardt Hospital.

Summer Project Title:

Employee Lifecycle Management in

Wockhardt Hospital.



## **Pagare Nikita Dilip**

B.A

Summer Project Organization Name:

Wockhardt Hospital.

Summer Project Title:

To Study the Recruitment and  
Selection Process in Wockhardt Hospital.



## **Suryawanshi Kalyani Devidas**

B.COM

Summer Project Organization Name:

Novel Financial Solutions.

Summer Project Title:

"Factors Affecting International Recruitment Process"



## **Walmiki Ranjeet Suresh**

BBA

Summer Project Organization Name:

CEAT Ltd. Nashik.

Summer Project Title:

A Study on Employee Absenteeism.





# OPERATIONS MANAGEMENT

STUDENTS' PROFILE



## **Borase Kaveri Laxman**

BCA

Summer Project Organization Name:

Jain Irrigation System Ltd. Jalgaon

Summer Project Title:

A Study of Production Planning and Control System of HDPE PIPE at Jain Irrigation System Ltd.

## **Chandorkar Ashwini Chandrashekhar**

BBA

Summer Project Organization Name:

Renfro India Pvt.Ltd. Nashik.

Summer Project Title:

Use of Selective Inventory Control Techniques to Reduce the Inventory at Renfro India Pvt.Ltd. Nashik.



## **Ghule Sneha Sanjeev**

B.E(E&TC)

Summer Project Organization Name:

Bosch Ltd. Nashik

Summer Project Title:

Study of Productivity Improvement Analysis of DLL-S Nozzle Assembly at Bosch Ltd. Nashik Plant.

Applications of Failure Mode and Effects Analysis Technique for Reducing the Transit Damage of Parts and Curb the Problem of Short/Excess Receipt at Customer End.

## **Pagar Devendra Nandalal**

B.Sc

Summer Project Organization Name:

JBM Auto Ltd. Nashik

Summer Project Title:

Applications of Failure Mode and Effects Analysis Technique for Reducing the Transit Damage of Parts and Curb the Problem of Short/Excess Receipt at Customer End.



## **Sonawane Prashant Ramkisan**

BCA

Summer Project Organization Name:

JBM Auto Ltd. Nashik

Summer Project Title:

Study of Lead Time Reduction for Outbound Logistics- JBM Auto Ltd to Mahindra and Mahindra.

## **Tupe Darshana Vijay**

B.COM

Summer Project Organization Name:

Rotex Manufactures.

Summer Project Title:

Applications of Inventory Management Techniques for Reducing Inventory Carrying Cost.





## **Merchant Taher Anjali**

BBA

Summer Project Organization Name:  
MSS India Ltd. Nashik.

Summer Project Title:  
Study the Machine Utilization of  
Press Shop at MSS India Nashik.

## **Ghodke Priyanka Vijay**

BCS

Summer Project Organization Name:  
Shareen Auto Pvt.Ltd.Satpur Nashik.

Summer Project Title:  
Study of Production Planning and  
Control at Shareen Auto Pvt.Ltd. Nashik.





# OUR TALENT CONTRIBUTION TOWARDS BELOW INDUSTRY





# RECRUITMENT FORM

Date: \_\_\_\_\_  
Name of the Organisation: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Designation: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Executive Placements

What category of students do you plan to hire? (Please tick appropriate boxes)

Marketing       Human Resources       Production & Materials       Finance

Location of Assignment       Nashik       Other - Specify if any \_\_\_\_\_

Preferred academic background  
(Please tick appropriate boxes)

Commerce       Science / Pharma       BMS/BBA  
 Engg./Tech.       Humanities       Others - Specify if any \_\_\_\_\_

Work Experience required? \_\_\_\_\_

Summer Trainees required? \_\_\_\_\_

## Pre-Placement Presentation Details

1. Date of Presentations: \_\_\_\_\_ 2. Duration of Presentation: \_\_\_\_\_

3. Audio Visual Aids:      LCD Projector       Overhead Projector       Slide Projector       Others

4. Recruitment Procedure:      Aptitude Test       Written Test       Group Discussion       Interviews       Others

5. Approximate package being offered (Range)      Job Profile: \_\_\_\_\_      Approximate Package: \_\_\_\_\_

Facilities needed: \_\_\_\_\_

## Contact Us:

Placement Head,

**Institute of Management (IOM)**

MET League Of Colleges, **Bhujbal Knowledge City,**

Adgaon, Nashik - 422003 | Tel.:(0253) 2303515, 2555833, 2555845

Telefax : (0253) 2303267 | Mob.: +91 9372938918, +91 9823114630

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VISITING  
CARD









## Bhujbal Knowledge City

NASHIK CAMPUS

Institute of Management  
Institute of Pharmacy - B.Pharm, M.Pharm  
Institute of Engineering  
Institute of Technology (Polytechnic)  
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Institute of Trichology  
Institute of International Studies  
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ISO 9001:2008 certified. MET is an NGO in Special Consultative Status with UN (ECOSOC)